

TEXT

P&G CEO Challenge is coming! Solve business cases on our Gillette brand and you could have the chance to travel to P&G offices in Rome, Istanbul, Dubai and become a part of the P&G team as an intern! Find out more and enter!

<https://www.pg-ceochallenge.com/>

URL

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TITLE

Procter & Gamble CEO Challenge

Description

If you think you've got what it takes to set out a high-level strategy for a billion-dollar brand, test your business knowledge on our CEO Challenge.

Link to application for Italian Universities

[Global CEO Challenge - Italy](#)

CEO CHALLENGE.

HIGH-LEVEL STRATEGY FOR A BILLION-DOLLAR BRAND? NOT A PROBLEM FOR YOU

READY TO TAKE THE CHALLENGE?
[PG-CEOCHALLENGE.COM](https://www.pg-ceochallenge.com/)

P&G Gillette

The advertisement features a man in a white shirt standing with his back to the camera, looking at a chalkboard. The chalkboard is filled with various business diagrams, including a line graph, a pie chart, a flowchart, and a chemical structure. The text 'CEO CHALLENGE.' is prominently displayed in a blue circle on the left. Below it, the main headline reads 'HIGH-LEVEL STRATEGY FOR A BILLION-DOLLAR BRAND? NOT A PROBLEM FOR YOU'. Underneath that, it says 'READY TO TAKE THE CHALLENGE?' followed by the website 'PG-CEOCHALLENGE.COM'. The P&G Gillette logo is in the bottom left corner. The chalkboard also has 'Fossil fuel' and 'Emission' written on it, along with a drawing of a pig.